

## Who can apply

European companies of any size, as a single entity or as part of a consortium:

- Small- and medium-sized enterprises
- Large enterprises
- Start-ups
- Research institutes as part of a consortium

InCubed is end-to-end and can co-fund the development and commercialisation of upstream developments such as satellites, constellations, onboard instruments and downstream developments such as data products and services.

## InCubed activities can be any element of the Earth Observation Value Chain

### Space Segment

Activities related to any on-board product/service



Platform



Payload



Ground Networks & Data Distributions



Ground Stations & Mission Management

### Ground Segment

Activities related to the ground segment of an earth observation satellite system

### Data Segment

Activities related to management, processing and the use of the Earth observation data



Data Processing & Visualisation



Data Analytics, Insights & Applications

## Broad landscape

## What we offer

Innovation, collaboration, partnership and speed are all key factors in making Earth observation even more of a business success.

We work closely with national delegations. InCubed is open for proposals from the following ESA Member States: Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden and United Kingdom



Personalised technical and commercial guidance



Zero-equity and zero-IPR co-funding



ESA stamp of credibility



Privileged access to commercial services enabling your development



Access to ESA EO facilities and Φ-lab community

## Pathways to market



# InCubed

## Investing in Industrial Innovation

Learn how your business can bring ground-breaking commercial Earth observation systems, components and products to market faster.



## Our approach

Major technology advances, the availability of more data than ever before and a new entrepreneurial spirit in the space industry are all placing EO in the middle of a perfect storm that is fostering an impressive industry growth.

As part of its drive to shape the commercialisation of Earth observation, ESA has set up the **InCubed** programme. This initiative provides financial, technical and business support to industry developing EO-based innovative commercial product/services.



## Boosting commercial Earth observation

61

€63M funded activities  
@61% co-funding rate

106M€

InCubed fund size

### OUR SUCCESSES\*

100k€  
to  
>15M€

Project size

## Innovation and impact

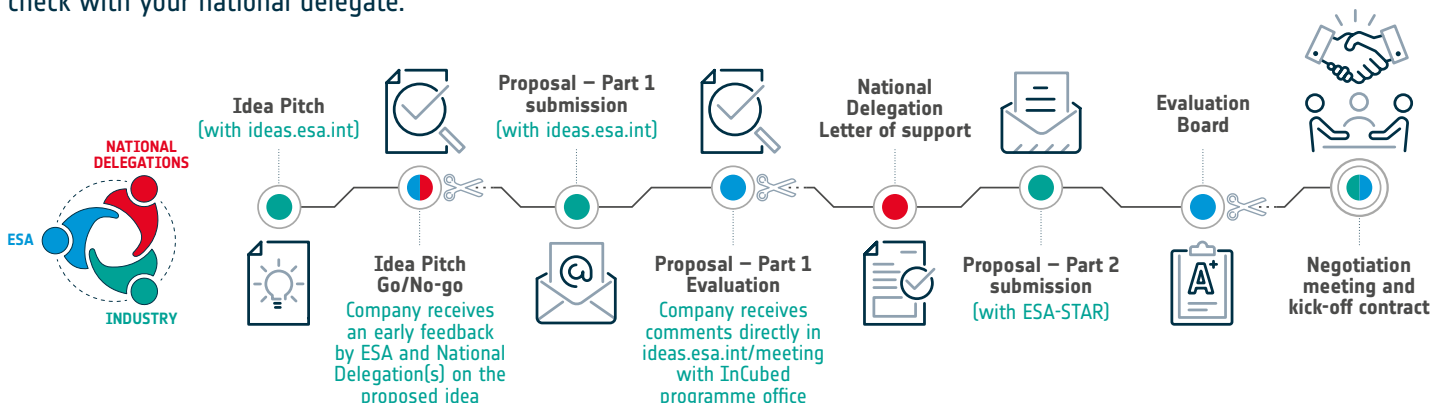
## What we are looking for

- Highly innovative, concepts or technologies offering new capabilities or significantly better performance
- Novel business models, bringing together new channels of distribution, different approaches to commercial space, etc.
- Providing positive impacts to European Earth observation competitiveness.
- Ready for market and commercially sustainable at the end of InCubed co-funding

\*Data updated on 30/08/2022

## How to apply

The InCubed Call is always open. Since different countries have various proposal evaluation mechanisms and timeframes, check with your national delegate.



For more information, contact: [incubed@esa.int](mailto:incubed@esa.int)